

TOGETHER LET'S RIDE AGAINST CANCER

GENERATIONS CHALLENGE



**HELP US OFFER PATIENTS THE BEST CARE, HERE AT HOME,
IN MONTRÉGIE.**

CANCER AFFECTS EVERYONE.

1 IN 2 PEOPLE
WILL DEVELOP CANCER IN
THEIR LIFETIME.

1 IN 4 PEOPLE
WILL DIE FROM IT.

IT IS THE LEADING CAUSE
OF DEATH IN QUEBEC

A UNIVERSITY HOSPITAL CENTRE OF NATIONAL SCOPE, THE REFERENCE CENTRE FOR ONCOLOGY ON THE SOUTH SHORE.

- + Hôpital Charles-Le Moyne is **the only university hospital centre** in the Montérégie.
- + It serves **20% of the population** of Québec.
- + For **60 years** now, more than **over 3,200 employees** walk through its doors every day, ready to do what it takes to save lives.
- + Patients from across Québec come for treatment at the **Centre Intégré de Cancérologie de la Montérégie (CICM)**.

**TODAY, YOU HAVE AN EXTRAORDINARY OPPORTUNITY TO
TRANSFORM THE FUTURE OF CANCER CARE AT THE HOSPITAL.**





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\$215,000

to offer
+ ultraspecialized
cancer care

FROM SEPTEMBER 1 TO 30, LET'S TAKE ON A UNIQUE CHALLENGE AND MOVE TOGETHER TO TRANSFORM CANCER CARE AT HÔPITAL CHARLES-LE MOYNE.

COMMUNITY CHALLENGE YOUR COMMUNITY RIDES FOR THE CAUSE

The community is invited to **come together around a movement that makes a difference**. Through the Community Challenge, people ride together to turn their commitment into a tangible impact for patients receiving cancer care.

9-TO-5 CYCLING CHALLENGE RALLY YOUR TEAMS

Businesses are invited to gather their employees for a **9-to-5 pedalling relay** on stationary bikes.

A perfect team-building activity right for your company!

12-HOUR BIKE CHALLENGE HOSPITAL STAFF BIKE TOGETHER

Each department of the hospital is invited to form teams to **pedal in relays from 7 a.m. to 7 p.m. in the hospital hall**.

A bike will also be available for partners who want to join in and cheer them on.

On the move to beat cancer, together!

CONTACT US TODAY AND JOIN THE MOVEMENT TO BEAT CANCER.



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PARTNERSHIP PLAN

Fondation Hôpital Charles-LeMoyne



The visibility outlined below provides an overview of the partnership opportunities available. We would be pleased to develop a customized sponsorship activation that aligns with your organization's objectives while maximizing the experience for everyone involved.

	PRESENTING PARTNER \$30,000	SUPPORTING PARTNER \$10,000	PARTNER \$5,000
MEDIAS			
Press Relations			
+ Logo and/or mention and/or quote included in media outreach		—	—
+ Mention and/or interview opportunities with local media		—	—
VISIBILITY			
Print			
+ Logo displayed on the official event signage across various print materials and throughout Hôpital Charles-Le Moyne (banners, posters, etc.)		—	—
Digital			
+ Logo displayed on digital signage in participating municipalities (to be confirmed)		—	—
+ Logo and/or mention on the Foundation's website			—
+ Logo on the Foundation's registration platform			—
+ Logo and/or mention in Foundation email communications			—
+ Logo displayed on digital screens throughout Hôpital Charles-Le Moyne			—
RÉSEAUX SOCIAUX			
+ Logo and/or mention on the Foundation's social media platforms			
+ Logo and/or mention in paid social media campaigns			
+ Dedicated partner recognition calendar (partnership announcement, executive testimonial, company spotlight, etc.)			
BE SEEN DURING OUR 12-HOUR CYCLING CHALLENGE!			
+ Logo displayed on the event's promotional materials (print and digital)			