



SERGE-LEMIEUX
GOLF
CLASSIC
FONDATION HÔPITAL CHARLES-LEMOYNE

JUNE 2, 2025
PINEGROVE
GOLF CLUB

SPONSORSHIP PLAN

Under the honorary presidency of
SERGE SAVARD



PRESENTED BY



PARTNERSHIP OFFERS

These are unique opportunities to position your company as a leader in technological advancement and innovation in the hospital sector. Thank you for becoming an change agent for the Hôpital Charles-Le Moyne.

\$25,000

Co-presidency of the Serge-Lemieux Golf Classic with maximum visibility during the event. Acknowledgement on our communications tools with the mention “Presented by” your company. Speaking engagement during the evening and a note in the program.

\$10,000

Acknowledgement on our communications tools: website, social media, press release and recognition on the day of the event.

- **Golf carts and scorecards:**
Take advantage of maximum exposure by appearing on the players’ golf carts and scorecards.

\$5,000

Acknowledgement on our communications tools: website, social media, press release and recognition on the day of the event. Opportunity to sponsor one of the following items:

- **Brunch:**
Thanks to you, golfers can enjoy a feast before giving it their all out on the golf course.
- **Cocktail:**
Wrap up this prestigious event by being the reference at the cocktail—an opportunity for you to stand out.
- **Warm-up:**
Sport your colours on the driving range, where golfers are sure to drop by.
- **Photo space:**
Let each guest immortalize their day of golf with their team, with celebrities, or on their own.
- **Fruit station:**
Offer the golfers a good dose of vitamins as they golf during the day.
- **Beat the Pro Challenge:**
Create a little competition and challenge all guests to beat our pro on the green.

\$2,000

Acknowledgement on our communications tools: social media and recognition on the day of the event.

- **Hole (display at the starting hole):**
Display your logo at this crucial spot, where every player will see it.

You want to associate your company in a different way with the Serge-Lemieux Golf Classic?

CONTACT US NOW!

Innovation at the heart of healthcare

By participating in the Serge-Lemieux Golf Classic, you become a key player in the transformation of healthcare. The funds raised support innovative technological projects at Hôpital Charles-Le Moyne, promoting the advancement of treatments, the optimization of care and access to cutting-edge medical solutions. This is a unique opportunity for your company to position itself as a visionary leader in the hospital field, while having a tangible impact on the quality of life of patients in our community.



“When I was asked to, once again, serve as Honorary President of this year’s Serge Lemieux Golf Classic, I accepted without hesitation. Health and education are causes that are close to my heart and essential pillars of our society. Thank you all for being here today. Together, we have the power to make a significant difference!”

Serge Savard

Honorary President
Serge-Lemieux Golf Classic



“I’m very proud that we are associated with this event to help meet the most pressing needs at Hôpital Charles-Le Moyne. The Serge-Lemieux Golf Classic is a wonderful opportunity to contribute to the Hospital’s vital work and to support a healthcare network in the throes of transformation.”

Jérôme Brassard

Co-president of the
Serge-Lemieux Golf Classic
Vice-president and Regional
General Director, Québec
RBC Dominion Securities



“It is with deep gratitude that I co-chair the Serge-Lemieux Golf Classic, carrying on my father’s legacy while supporting technological advances and innovation at Hôpital Charles-Le Moyne. We invite you to join us! Your participation is essential to building a future where excellence in healthcare is accessible to all.”

Benoit Lemieux

Co-president of the
Serge-Lemieux Golf Classic
Chairman, BCL Group Inc.
Chairman, Board of Directors,
Fondation Hôpital Charles-LeMoyne

CONTACT US TODAY AND LET’S CREATE IMPACT TOGETHER :

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YOU CAN’T JOIN US?

Thank you for transforming healthcare.
Make a donation at fhclm.ca.